



Christmas GATHERINGS

What is a Christmas Gathering

- Evangelistic social gathering in a home
- Spontaneous sharing of Christmas traditions
- Brief, non-threatening talk on the meaning of Christmas

Why host a Christmas Gathering?

- People's hearts are unusually open to spiritual topics at Christmas time
- Proven effective evangelistic outreach
- Enthusiastic acceptance worldwide
- Thousands have come to faith in Christ
- Changed lives through follow-up Bible studies

What will Christmas Gatherings provide?

- Detailed instruction manual and other resources
- Training for hosts/hostesses
- Training for speakers
- Attractive invitations

People say...

"I thoroughly enjoyed your talk and truly feel I am ready to receive God's special gift." — Guest

"I enjoyed this 'speech' and information on Christmas. Question: Is this 'born again'?" — Guest

"I appreciate the opportunity to take time to talk with everyone and reflect in the real meaning of Christmas." — Guest

"I was so nervous about inviting my neighbors, some of whom I didn't even know. But it was a huge success and it changed the relationships in our neighborhood." — Host

Leaders say...

"Christmas Gatherings are the most effective, fruitful evangelistic strategy available today. This is a simple, practical, doable plan which anyone can implement. Tens of thousands of people, including your neighbors, are ready to receive Christ when properly approached with the Gospel."

— Dr. Bill Bright, President of Campus Crusade for Christ

"As a pastor I have found that Christmas Gatherings are one of the most successful ways to equip people to become involved in evangelism."

